

SUMMARY

Over a decade of experience in solving communication challenges through creative and innovative solutions through a variety of mediums. Looking to join a team solving creative challenges that entertain and inform individuals around the world.

EMPLOYMENT

MULTIMEDIA GRAPHIC DESIGNER Noble Inc, an Aptar Pharma Company

2020 - PRESENT

- Write, storyboard, film and edit videos for both promotional and training for B2C and B2B.
- Design tradeshow booths for international conferences and conventions
- Design packaging and collateral for international brands
- Manage design and video projects with multi-national teams
- Coordinate projects and reviews with legal, regulatory and compliance departments
- File asset management of design and video files
- Created multi-faceted advertising campaigns across traditional and electronic media
- Provide ideas and solutions to engineering problems and challenges
- Find and manage talent for videos and still photography
- Manage the licensing of assets including music, pictures, video and other IP

MARKETING PROJECT SPECIALIST YMCA of Central Florida

2020

LAI D OFF DUE TO COVID-19

- Intake and coordination of all design and creative projects for organization at large and individual family centers
- Managed digital asset library
- Created and managed reports showing project status, resource flows and workloads
- Managed physical assets check-in / check-out with various Family Centers.
- Assisted with design of revamped website

CREATIVE DIRECTOR

Cornerstone Church / Cornerstone Global Network, Toledo, OH

2010-2019

- Created thousands of media assets in print, video, web and social media
- Coordinated the design, installation and program of lighting in multiple facilities
- Designed, installed and programmed multiple LED Video Walls and Displays
- Oversaw team the design and video teams which included paid staff and volunteers
- Responsible for overall brand and creative direction
- Created mock-ups and renderings for products and spaces
- Produced TV program for National Television distribution
- Manage department budget, CAPEX expenses and media buys
- Digital signage design and integrations with room booking system
- Design of live simulcast and streaming system across five campuses and its maintenance
- Negotiate contracts with vendors and partners
- Provided creative guidance for the Cornerstone Global Network of 125+ churches
- Direct workflow, schedule and resources for the creative department

ART DIRECTOR Overcoming by Faith, Savannah, GA

2006-2010

OTHER EXPERIENCE

Through personal business and other opportunities, have been able to work with clients like the Savannah Advertising Federation, Women's Council of Realtors of NW Ohio, Leadership Toledo, Serenity Real Estate Group and many more.

EDUCATION

BFA ADVERTISING DESIGN Savannah College of Art & Design (SCAD)

2005-2009

SKILLS & SOFTWARE

MICROSOFT

Word, Powerpoint, Excel, 360 Suite, Sharepoint, Dynamics

ADOBE

Photoshop, Illustrator, InDesign, Lightroom, Premiere, After Effects, Audition, Acrobat, XD, Dimension

Q-SYS Level 1 Training

APPLE

Final Cut Pro, Keynote, Numbers, Pages

RENEWED VISION

ProPresenter & ProVideoPlayer

GOOGLE SUITE

Docs, Slides, Sheets

ADDITIONAL SOFTWARE

Salesforce, Bynder, Wrike, CCB, Wordpress, Mail Chimp, Monday

LIGHTING CONSOLES

ETC Hog 3 & 4, ETC Expression Series, Vista, GrandMA3 on PC

AWARDS

Nominated for Top 20 under 40 in Toledo (2017)

SCADDY Award Gold Winner (2010)

Winner of a Gold SCADDY Award for the non-traditional advertising piece: "Virgin Earth Game." This piece was part of a campaign for the Virgin Earth Competition. The game entailed projections on buildings and laser keyboards to control the game play on sidewalks.

Bronze Addy® Winner (2009)

Awarded a Bronze Addy at the local level for the poster "Dreamgirls."

Silver Addy® Winner (2009)

Awarded a Silver Addy at the local level for the poster "Carbon Blaster" which was part of the Virgin Earth campaign.

INTERESTS



THEME PARKS



TRAVEL



PHOTOGRAPHY



MOVIES



Portfolio available at
www.joshuacunning.com/portfolio