

EDUCATION

 **BFA ADVERTISING DESIGN**
Savannah College of Art & Design (SCAD)

2005-2009

EXPERIENCE

LEADING TEAMS & MANAGEMENT

- Have overseen both paid team members and volunteer groups.
- Direct workflow, schedule and resources for the creative department and overall creative endeavours.
- Managed project intake, distribution, proofing process and final distribution.
- Managed budget for projects and campaigns making sure projects were on budget and identifying potential issues before they hinder final product.
- Provided creative guidance for the Cornerstone Global Network of 125+ churches throughout the United States, Mexico and South Africa.
- Managed digital asset library.
- Negotiate contracts with vendors and partners.
- Managed physical assets check-in / check-out with various Family Centers.

DESIGN

- Designed hundreds of ads, brochures, booklets, envelopes and more.
- Responsible for overall brand and creative direction.
- Developed and create advertising and marketing campaigns.
- Created mock-ups and renderings for products and spaces.

WEB

- Created full social media campaigns across mediums like Facebook, Instagram, Youtube, Twitter, SnapChat and more.
- Setup and broadcasted live video streams (RTMP, Facebook Live, IG Live, Youtube Live).
- Website creation through HTML5 and CSS coding.

VIDEO

- Storyboard, film and edit promotional video and commercials.
- Design and install video systems and display equipment throughout the multiple facilities and buildings.
- Produce the Present Truth TV program that airs on the TBN Salsa cable channel.
- Maintain live simulcast of services across five regional campuses.
- Digital Signage integration with room booking systems and graphic creation.

EMPLOYMENT

 **MULTIMEDIA GRAPHIC DESIGNER**
Noble Inc, an Aptar Pharma Company

2020 - CURRENT

 **MARKETING PROJECT SPECIALIST**
YMCA of Central Florida

2020

LAID OFF DUE TO COVID-19

 **CREATIVE DIRECTOR**
Cornerstone Church / Cornerstone Global Network, Toledo, OH

2010-2019

 **ART DIRECTOR**
Overcoming by Faith, Savannah, GA

2006-2010

 **Video Editor**
Cornerstone Church, Toledo, OH

2003-2005

OTHER EXPERIENCE

Through Joshua's personal business and other opportunities, Joshua has been able to work with clients like the Savannah Advertising Federation, Women's Council of Realtors of NW Ohio, Leadership Toledo and many more.

AWARDS

Nominated for Top 20 under 40 in Toledo (2017)

SCADDY Award Gold Winner (2010)
Winner of a Gold SCADDY Award for the non-traditional advertising piece: "Virgin Earth Game." This piece was part of a campaign for the Virgin Earth Competition. The game entailed projections on buildings and laser keyboards to control the game play on sidewalks.

Bronze Addy® Winner (2009)
Awarded a Bronze Addy at the local level for the poster "Dreamgirls."

Silver Addy® Winner (2009)
Awarded a Silver Addy at the local level for the poster "Carbon Blaster" which was part of the Virgin Earth campaign.

SOFTWARE SKILLS

MICROSOFT OFFICE

Word, Powerpoint, Excel, 360 Suite, Sharepoint

ADOBE

Photoshop, Illustrator, InDesign, Lightroom, Premiere, After Effects, Audition, Acrobat, Spark & more

APPLE

Final Cut Pro, Keynote, Numbers, Pages

RENEWED VISION

ProPresenter & ProVideoPlayer

GOOGLE SUITE

Docs, Slides, Sheets

ADDITIONAL SOFTWARE

Salesforce, Bynder, Wrike, CCB, Wordpress, Mail Chimp, Monday

INTERESTS



THEME PARKS



TRAVEL



PHOTOGRAPHY



MOVIES

* Portfolio available at www.joshuacunning.com